



Delta Institute BOOST 2016: Funding Application

Up to five finalists will be chosen to pitch to the BOOST crowd on the live funding night to receive seed funding for a waste, energy, or ecosystem-related social venture. In past years, this has amounted to upwards of \$4,000 per winner. Please provide your application responses in a Microsoft Word document format.

Please submit your application and any questions by email to deltaemergingleaders@gmail.com.

Submissions are due by September 2, 2016. Good luck!

- 1. Twitter summary.** That's right – how would you describe your social venture or project in 140 characters or less?
- 2. Narrative.** Now you can get into a little more detail. In addition to providing a general overview, your narrative should explain the role and impact your venture/project has in the local green economy, and describe how this level of funding will enhance your organizational capacity or otherwise accelerate your success. (Max 2 pages) *If you have a website, blog, Facebook page, or Twitter feed for this venture/project, please include the URL in this section.*
- 3. Photos or Diagrams** (Optional). Sometimes it's easier to understand what you mean with some visuals. Please feel free to include a couple of files here.
- 4. About you.** Tell us about how this social venture utilizes your qualifications and expertise. (Max 250 words)
- 5. Project budget.** Please provide a basic operating budget of your venture and tell us how you would use the BOOST funds.
- 6. Community engagement.** Tell us about your plans for engaging with supporters. In other words, a brief description of how you'll use social media and other communication tools to keep those who voted for you informed throughout the yearlong grant period (and beyond, if desired). (Max 250 words)
- 7. References.** Please also provide the names, titles, and contact info for two professional references—people who can vouch for your competency, character, and/or your work on this project.

Judging criteria. When reviewing applications, we will rate your proposal based on the following criteria (score out of 100 points):

- Your venture's potential contribution to the green economy in the Great Lakes Region, whether that contribution is measureable, and how you plan to track your outcomes [**30 points**]

- The financial sustainability and longevity of your venture/project. (If you're proposing a one-time event or short-term activity rather than a social venture, it will be especially important that you address this point) **[30 points]**
- The social venture/project's potential to leverage the BOOST community and broader social media engagement to further strengthen solutions to waste, energy, or ecosystem challenges in Chicago **[20 points]**
- Your capacity and commitment to further original and innovative waste, energy, or ecosystem solutions in Chicago **[10 points]**
- How specifically this small amount of funding will help you execute or enhance your venture/project **[10 points]**