

**SHOWCASING THE MIDWEST'S MOST INNOVATIVE
EMERGING ENTREPRENEURS IN SUSTAINABILITY**

NOVEMBER 10-15, 2020 | delta-institute.org/boost

delta institute 

WHAT IS BOOST?

BOOST, now in its 9th year, is one of Chicago's premier events devoted to **showcasing the region's most innovative entrepreneurs in sustainability**. The event is a program of the Delta Emerging Leaders associate board.



BOOST is a platform for early-stage entrepreneurs with innovative products and services to provide sustainable change in the Midwest. **BOOST 2020 will be a virtual showcase, welcoming hundreds of supporters to participate in selecting this year's winners.**

HOW DOES BOOST WORK?

1

Four or five social entrepreneurs will pitch their concepts over a short video presentation debuting November 10.

2

Hundreds of supporters will vote virtually to determine the winning innovators between Nov. 10-15.

3

The winner is announced on Nov. 17, receiving one grant to further develop their innovation.



BOOST BY THE NUMBERS

9th YEAR

Funding sustainable
projects

1,200+

Young professionals
engaged in the
BOOST community

15

Winning innovators

VISIBILITY AND REACH

1,000+

Minimum anticipated video
views from supporters who
care about local innovation
and entrepreneurship

9,600

Social media followers across
Facebook, Twitter, Instagram,
and LinkedIn

3,600

E-newsletter
subscribers who care
about environmental
sustainability

IMPACT: JUST A FEW EXAMPLES



2019 BOOST Winner: Block Bins

Block Bins provides food scrap recycling bins to Chicago residents so that neighbors can share bins to reduce cost and clutter.

In the news: Block Club Chicago – “Meet the New Bin On The Block, Here to Help Clean Your Plate And Save the Planet”

bit.ly/blockbins-news



2018 BOOST Winner: KitcheNet

Founded in 2017, KitcheNet is increasing the accessibility and affordability of local, high quality produce in the south side and west side of Chicago.

In the news: WGN-TV – “Around ‘The House’ checks out Chicago gift boxes and “Parties To-Go” in a box”

bit.ly/kitchenet-news



2017 BOOST Winner: Chicago Eco House

Chicago Eco House works to restore the inner city through sustainability and green energy.

In the news: WTTW – “Flower Power: Farm-to-Vase Movement Takes Root on Chicago’s South and West Sides”

bit.ly/ceh-news

BOOST ATTENDEES TYPICALLY ...

- Are primarily emerging professionals in their 20s-40s.
- Are engaged members of their local communities.
- Support brands that give back to social causes, especially environmental organizations.
- Represent a diverse and inclusive community.
- Purchase from brands that promote sustainability as well as a healthy, active lifestyle.



BOOST IN THE AGE OF COVID-19

Last year's BOOST event was a record-breaking, sold-out event with 280 registered guests. While this year's BOOST will feel different, we are committed to creating an engaging virtual experience that prioritizes keeping our guests safe.

NEW SPONSOR BENEFITS

We have new unique sponsorship experiences we hope you'll enjoy—including an exclusive session with our winning entrepreneurs hosted by Delta CEO Bill Schleizer. *See pages 8-9.*

SUPPORTING ENTREPRENEURS

The current economic downturn has created increased challenges for emerging entrepreneurs. BOOST continues to support their ideas in challenging times.

FROM CHICAGO TO MIDWEST

A virtual event means that more entrepreneurs may be able to participate from outside the Chicago area, reflecting a broader range of ideas and innovations.

JOIN FROM ANYWHERE

A virtual event also means we can attract an audience from even broader geographic scope. You can join us and hundreds of other supporters from virtually anywhere.



Named Award Sponsorship \$5,000

As one of BOOST's Named Award Sponsors, you can **name one of the 2020 BOOST Awards after your business, foundation, or other special intention**. This exclusive sponsorship is only available to the first two sponsors who pledge their support. If you are interested in becoming a sponsor, please contact Delta Institute as soon as possible. Named Award Sponsors also receive all other sponsorship benefits:

- Optional remarks during the virtual presentation – share your organization's story with hundreds of viewers
- Featured Sponsor interview posted on the Delta Institute blog
- Exclusive access to "Meet the Winners" Zoom session, hosted by Delta Institute CEO Bill Schleizer, named by *Crain's Chicago Business* as one of 2019's Notable LGBTQ Executives
- Your logo and name recognized as part of Delta's BOOST webpage and virtual presentation
- Public recognition in Delta's e-newsletter, website, and annual report scroll of donors
- Featured sponsor social media posts (9,600 followers)
- Two "BOOST Winner Entrepreneur Gift Packages" delivered to your door, such as local flower delivery from Southside Blooms (2017 winner) and fruit variety box from KitcheNet (2018 winner)
- Five BOOST Tickets



SPONSORSHIP OPPORTUNITIES (Cont'd)

Platinum Sponsorship \$3,000



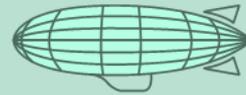
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- Five BOOST Tickets

Gold Sponsorship \$2,000



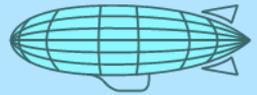
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- Featured sponsor social media post
- Five BOOST Tickets

Green Sponsorship \$1,000



- Your logo and name recognized as part of Delta's BOOST webpage and virtual presentation
- Public recognition in Delta's e-newsletter, website, and annual report scroll of donors
- Featured sponsor social media post
- Two BOOST Tickets

Blue Sponsorship \$500



- Public recognition in Delta's e-newsletter, website, and annual report scroll of donors
- Two BOOST Tickets

WHO IS DELTA INSTITUTE?

Delta Institute works with communities throughout the Midwest to solve complex environmental challenges.

We envision a region in which all communities and landscapes thrive through an integrated approach to environmental, economic, and social challenges. Delta Institute's six Initiatives proactively addressing environmental and economic challenges are:

1. Our **Resilient Communities** work ranges from monitoring air quality in Chicago neighborhoods to cleaning up contaminated land in numerous towns.
2. The Midwestern economy is driven by agriculture, and **our Land Stewardship** services help farmers preserve their greatest resource: their land.
3. Through our **Regenerative Food Systems** efforts, Delta is cultivating a marketplace for healthier, better tasting, and sustainable grains—while benefiting small-to-mid-sized farms.
4. **Waste Reduction** is leading efforts for recycling, reuse, and salvage—while creating economic development, new jobs, and diverting tons of materials from landfill.
5. Delta's **Sustainable Buildings** work helps preserve our landmark buildings making them more efficient and vibrant places to work and visit.
6. Through **Green Infrastructure**, Delta is advancing proactive stormwater management.

Delta Institute is a 501(c)(3) nonprofit organization. All sponsors receive acknowledgement letters detailing what portion of their sponsorships are tax-deductible.

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WHO ARE THE DELTA EMERGING LEADERS?

The Delta Emerging Leaders (DELs) volunteer as the associate board of Delta Institute to create programming that engages emerging leaders to advance innovation and sustainability in Chicago. BOOST is a project of the DELs that supports Delta Institute and local entrepreneurs in sustainability.



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FOR MORE INFORMATION

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