

# BOOST 2021

delta institute 

*Celebrating a Decade of  
Sustainable Entrepreneurship*

*November 9*

*[delta-institute.org/boost](https://delta-institute.org/boost)*



# WHAT IS BOOST?



BOOST, now in its 10<sup>th</sup> year, is one of the Midwest's premier events devoted to **showcasing the region's most innovative entrepreneurs in sustainability**. The event is a program of the Delta Emerging Leaders associate board.

BOOST is a platform for early-stage entrepreneurs with innovative products and services to provide sustainable change in the Midwest. **BOOST 2021 will be a virtual showcase, welcoming hundreds of supporters to participate in selecting this year's winners.**

## IMPACT AND VISIBILITY

10

Years of funding  
sustainability  
start-ups

15

Winning  
entrepreneurs  
since 2002

10,500

Sponsors receive  
10,500 social  
media impressions

3,000

E-mail subscribers  
learning about  
BOOST sponsors

# HOW DOES BOOST WORK?

1

**Four or five** social entrepreneurs will pitch their concepts over a short video presentation debuting November 9th.

2

**Hundreds of** supporters will vote virtually to determine the winning innovators after the online debut.

3

**The winner** is announced the following week, receiving a grant to further develop their innovation.



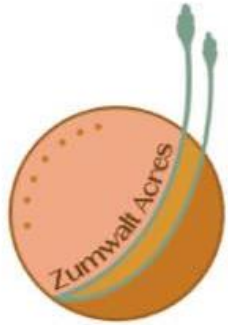
Want to see what BOOST is like? Watch our BOOST 2020 event on YouTube now! Visit [bit.ly/boost-20](https://bit.ly/boost-20)



*Top:* Janice Newson of Lillian Augusta poses with family after winning BOOST Award in Chicago in 2019. *Bottom:* The team at Zumwalt Acres learns virtually that they were the winners of BOOST 2020.



# IMPACT: A FEW EXAMPLES



## 2020 BOOST Winner: Zumwalt Acres

Zumwalt Acres is working to develop a replicable model of ecological sustainable and socially just land stewardship in Illinois through regenerative practices.

*In the news: Evanston Round Table – “ETHS Grad Wins Projects for Peace Award”*

[bit.ly/zumwalt-news](https://bit.ly/zumwalt-news)



## 2019 BOOST Winner: Block Bins

Block Bins provides food scrap recycling bins to Chicago residents so that neighbors can share bins to reduce cost and clutter.

*In the news: Block Club Chicago – “Meet the New Bin On The Block, Here to Help Clean Your Plate And Save the Planet”*

[bit.ly/blockbins-news](https://bit.ly/blockbins-news)



## 2018 BOOST Winner: KitcheNet

Founded in 2017, KitcheNet is increasing the accessibility and affordability of local, high-quality produce in the south side and west side of Chicago.

*In the news: WGN-TV – “Around ‘The House’ checks out Chicago gift boxes and “Parties To-Go” in a box”*

[bit.ly/kitchenet-news](https://bit.ly/kitchenet-news)



# *BOOST ATTENDEES TYPICALLY...*

- Are primarily emerging professionals in their 20s-40s.
- Are engaged members of their local communities.
- Support brands that give back to social causes, especially environmental organizations.
- Represent a diverse and inclusive community.
- Purchase from brands that promote sustainability as well as a healthy, active lifestyle.



# PRESENTING SPONSORSHIP

In recognition of our 10<sup>th</sup> anniversary of supporting emerging entrepreneurs, we are offering **Presenting Sponsorships** for a \$10,000 contribution with unique recognition opportunities, including:



**Sponsored content email** to share more about your company's sustainability commitment, social responsibility, or other promotions in a sponsored content email (up to 500 words, subject to Delta approval) to Delta's 3,000 newsletter subscribers.



**One 60-second timeslot** to share more about your business or organization during BOOST in a pre-recorded message.



**Naming Rights for BOOST Award** – e.g. “The XYZ Company BOOST Award in Innovation” only available to the first two sponsors who pledge support, which ensures we support two entrepreneurs this year. This is in addition to being named the event's Presenting Sponsor.



**Full Sponsor Branding Recognition Package** including a featured sponsor interview posted on Delta's website, recognition in Delta's email newsletter and social media, as well as your name and logo recognized prominently during the BOOST event.



**Five “BOOST Winner Entrepreneurship Gift Packages”** delivered to local employees, clients, or whoever you choose! Gift packages include flower delivery from Southside Blooms (2017 Winner) and fruit variety boxes from KitcheNet (2018 Winner).



**Ten registrations** for you to share with clients, employees, friends, family, or whoever you like! In addition to watching the BOOST event online, each registered guest receives one ballot to vote for their favorite entrepreneur.

# SPONSORSHIP OPPORTUNITIES

## Named Award Sponsorship

\$5,000

- As one of BOOST's Named Award Sponsors, you can **name one of the 2021 BOOST Awards after your business, foundation, or other special intention**. This exclusive sponsorship is only available to the first two sponsors who pledge their support.
- Optional remarks (up to 30 seconds) during the virtual presentation – share your organization's story with hundreds of viewers
- Featured Sponsor interview posted on the Delta Institute blog
- Your logo and name recognized as part of Delta's BOOST webpage and virtual presentation
- Public recognition in Delta's e-newsletter, website, and annual report scroll of donors
- Featured sponsor social media posts (*10,500 followers*)
- Two "BOOST Winner Entrepreneur Gift Packages" delivered to your door, such as local flower delivery from Southside Blooms (2017 winner) and fruit variety box from KitcheNet (2018 winner)
- Five BOOST registrations

## Platinum Sponsorship

\$3,000

- Optional remarks (up to 30 seconds) during the virtual presentation – share your organization's story with hundreds of viewers
- Featured Sponsor interview posted on the Delta Institute blog
- Your logo and name recognized as part of Delta's BOOST webpage and virtual presentation
- Public recognition in Delta's e-newsletter, website, and annual report scroll of donors
- Featured sponsor social media posts (*10,500 followers*)
- One "BOOST Winner Entrepreneur Gift Packages" delivered to your door, such as local flower delivery from Southside Blooms (2017 winner) and fruit variety box from KitcheNet (2018 winner)
- Five BOOST registrations

# SPONSORSHIP OPPORTUNITIES

## Gold Sponsorship

\$2,000

- Featured Sponsor interview posted on the Delta Institute blog
- Your logo and name recognized as part of Delta's BOOST webpage and virtual presentation
- Public recognition in Delta's e-newsletter, website, and annual report scroll of donors
- Featured sponsor social media post
- Five BOOST registrations

## Green Sponsorship

\$1,000

- Your logo and name recognized as part of Delta's BOOST webpage and virtual presentation
- Public recognition in Delta's e-newsletter, website, and annual report scroll of donors
- Featured sponsor social media post
- Two BOOST registrations

## Blue Sponsorship




































\$500

- Public recognition in Delta's e-newsletter, website, and annual report scroll of donors
- Two BOOST registrations

Delta Institute is a 501c3 nonprofit organization. All sponsors receive acknowledgements which detail the amount of your donation which may be deducted from your taxes.



# SPONSORSHIP SUMMARY

	<b>Presenting</b> \$10,000	<b>Named Award</b> \$5,000	<b>Platinum</b> \$3,000	<b>Gold</b> \$2,000	<b>Green</b> \$1,000	<b>Blue</b> \$500
Prominent recognition as BOOST Presenting Sponsor						
Sponsored content email to 3,000 subscribers						
Naming rights for one BOOST award*						
Share your pre-recorded remarks during the event	 x 60 seconds	 x 30 seconds	 x 30 seconds			
BOOST Winner Entrepreneurship Packages	 x 5	 x 2	 x 1			
Featured Sponsor interview posted on Delta's blog						
Your logo/name recognized during event and on registration page						
Featured Sponsor social media post (10,500 followers)						
Recognition in Delta's newsletter, website, and annual report						
Registrations to attend BOOST	 x 10	 x 5	 x 5	 x 5	 x 2	 x 2

\*Reserved for the first two sponsors to either claim a Presenting Sponsorship or Named Award Sponsorship. Contact us at [development@delta-institute.org](mailto:development@delta-institute.org) for questions.

# ABOUT DELTA INSTITUTE

Delta Institute works with communities throughout the Midwest to solve complex environmental challenges. We envision a region in which all communities and landscapes thrive through an integrated approach to environmental, economic, and social challenges. Our work takes us to cities like Chicago, St. Louis, and Milwaukee to communities such as Hobart, Indiana to Great Lakes coastal towns like Sebawaing, Michigan to rural communities with thousands of acres of farmland and waterways.

Delta exists because environmental and economic issues hit communities—both urban and rural—through disinvestment, inequity, and policy decisions. We collaborate to solve systemic environmental and economic issues at the community level by focusing on the self-defined goals and needs that our partners share with us. We believe that acting now is not only a pressing climate change issue, but also an issue of environmental justice and equity. Ultimately, Delta is helping to create a Midwestern region where all communities and landscapes thrive.



[delta-institute.org](http://delta-institute.org) | 312-554-0900



DeltaGreatLakes



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DeltaInstitute



Delta is a 501c3 nonprofit with a Platinum Seal of Transparency from GuideStar.

## Board of Directors

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# WHO ARE THE DELS?



## 2021-2022 DELs

Amal Agharkar  
Liz Alexander  
Kelly Aves  
Ashley Bakelmun  
Derek Barthel  
Chloe Bell  
Julia Buford  
Taylor Bradshaw  
Diana De La Torre  
Madeline Demo  
Tessie Ebenja  
Hunter Federle-McCabe  
Darby Hopper  
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Christopher Newman  
Kyle Preuss  
Alicia Russo  
Joan Smedinghoff  
Natalie Spetter  
Sarah Walwelma  
Anna Withers  
Margot Zuckerman

The Delta Emerging Leaders (DELS) volunteer as the associate board of Delta Institute to create programming that engages emerging leaders to advance innovation and sustainability in Chicago. BOOST is a project of the DELS that supports Delta Institute and local entrepreneurs in sustainability.

*FOR MORE INFORMATION*

**[delta-institute.org/boost](https://delta-institute.org/boost)**



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