

*Supporting Innovative Emerging
Entrepreneurs in Sustainability*

BOOST 2022

delta institute 



WHAT IS BOOST?



BOOST, entering its 11th year in 2022, is one of the Midwest's premier events devoted to **showcasing the region's most innovative entrepreneurs in sustainability**. The event is a program of the Delta Emerging Leaders associate board.

BOOST is a platform for early-stage entrepreneurs with innovative products and services to provide sustainable change in the Midwest. **BOOST 2022 will welcome hundreds of supporters to participate in selecting this year's winners.**

IMPACT AND VISIBILITY

10

Years of funding
sustainability
start-ups

17

Winning
entrepreneurs
since 2002

10,500

Sponsors receive
10,500 social
media impressions

3,000

E-mail subscribers
learning about
BOOST sponsors

HOW DOES BOOST WORK?

1

Four or five social entrepreneurs will pitch their concepts over a short video presentation.

2

Hundreds of supporters will vote virtually to determine the winning innovators after the online debut.

3

The winner is announced the following week, receiving a grant to further develop their innovation.



Want to see what BOOST is like? Watch our BOOST 2021 event on YouTube now! Visit [youtube.com/user/deltainstitute](https://www.youtube.com/user/deltainstitute)

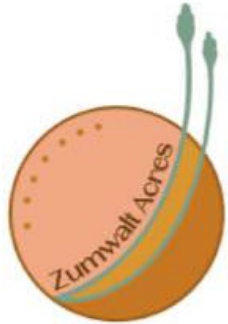


In 2021, we awarded the United Airlines BOOST Award to Christine Sorich to fund her sustainability start-up in Chicago, Tinyshop.

Tinyshop is an organic, zero waste grocer with 100% returnable packaging. This circular system offers Chicagoans a convenient, low impact shopping experience to shift away from our current disposable culture.

Thanks to support from United Airlines, BOOST 2021 raised a new record in net proceeds to support sustainability in the Midwest!

IMPACT: A FEW EXAMPLES



2020 BOOST Winner: Zumwalt Acres

Zumwalt Acres is working to develop a replicable model of ecological sustainable and socially just land stewardship in Illinois through regenerative practices.

In the news: Evanston Round Table – “ETHS Grad Wins Projects for Peace Award”

bit.ly/zumwalt-news



2019 BOOST Winner: Block Bins

Block Bins provides food scrap recycling bins to Chicago residents so that neighbors can share bins to reduce cost and clutter.

In the news: Block Club Chicago – “Meet the New Bin On The Block, Here to Help Clean Your Plate And Save the Planet”

bit.ly/blockbins-news



2018 BOOST Winner: KitcheNet

Founded in 2017, KitcheNet is increasing the accessibility and affordability of local, high-quality produce in the south side and west side of Chicago.

In the news: WGN-TV – “Around ‘The House’ checks out Chicago gift boxes and “Parties To-Go” in a box”

bit.ly/kitchenet-news

BOOST ATTENDEES TYPICALLY...

- Are primarily emerging professionals in their 20s-40s.
- Are engaged members of their local communities.
- Support brands that give back to social causes, especially environmental organizations.
- Represent a diverse and inclusive community.
- Purchase from brands that promote sustainability as well as a healthy, active lifestyle.

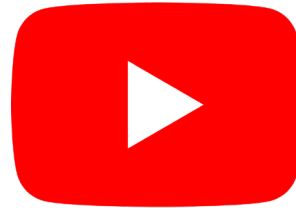


PRESENTING SPONSORSHIP

We are offering a **Presenting Sponsorship** for a \$10,000 contribution with unique recognition opportunities, including:



Sponsored content email to share more about your company's sustainability commitment, social responsibility, or other promotions in a sponsored content email (up to 500 words, subject to Delta approval) to Delta's 3,000 newsletter subscribers.



One 60-second timeslot to share more about your business or organization during BOOST in a pre-recorded message.



Naming Rights for BOOST Award – e.g. “The XYZ Company BOOST Award in Innovation” only available to the first two sponsors who pledge support, which ensures we support two entrepreneurs this year. This is in addition to being named the event's Presenting Sponsor.



Full Sponsor Branding Recognition Package including a featured sponsor interview posted on Delta's website, recognition in Delta's email newsletter and social media, as well as your name and logo recognized prominently during the BOOST event.



Five “BOOST Winner Entrepreneurship Gift Packages” delivered to local employees, clients, or whoever you choose! Gift packages include flower delivery from Southside Blooms (2017 Winner) and fruit variety boxes from KitcheNet (2018 Winner).



Ten registrations for you to share with clients, employees, friends, family, or whoever you like! In addition to watching the BOOST event online, each registered guest receives one ballot to vote for their favorite entrepreneur.

SPONSORSHIP OPPORTUNITIES

Named Award Sponsorship

\$5,000

- As one of BOOST's Named Award Sponsors, you can **name one of the 2022 BOOST Awards after your business, foundation, or other special intention**. This exclusive sponsorship is only available to the first two sponsors who pledge their support.
- Optional remarks (up to 30 seconds) during the virtual presentation – share your organization's story with hundreds of viewers
- Featured Sponsor interview posted on the Delta Institute blog
- Your logo and name recognized as part of Delta's BOOST webpage and virtual presentation
- Public recognition in Delta's e-newsletter, website, and annual report scroll of donors
- Featured sponsor social media posts (*10,500 followers*)
- Two "BOOST Winner Entrepreneur Gift Packages" delivered to your door, such as local flower delivery from Southside Blooms (2017 winner) and fruit variety box from KitcheNet (2018 winner)
- Five BOOST registrations

Platinum Sponsorship

\$3,000

- Optional remarks (up to 30 seconds) during the virtual presentation – share your organization's story with hundreds of viewers
- Featured Sponsor interview posted on the Delta Institute blog
- Your logo and name recognized as part of Delta's BOOST webpage and virtual presentation
- Public recognition in Delta's e-newsletter, website, and annual report scroll of donors
- Featured sponsor social media posts (*10,500 followers*)
- One "BOOST Winner Entrepreneur Gift Packages" delivered to your door, such as local flower delivery from Southside Blooms (2017 winner) and fruit variety box from KitcheNet (2018 winner)
- Five BOOST registrations

SPONSORSHIP OPPORTUNITIES

Gold Sponsorship

\$2,000

- Featured Sponsor interview posted on the Delta Institute blog
- Your logo and name recognized as part of Delta's BOOST webpage and virtual presentation
- Public recognition in Delta's e-newsletter, website, and annual report scroll of donors
- Featured sponsor social media post
- Five BOOST registrations

Green Sponsorship

\$1,000

- Your logo and name recognized as part of Delta's BOOST webpage and virtual presentation
- Public recognition in Delta's e-newsletter, website, and annual report scroll of donors
- Featured sponsor social media post
- Two BOOST registrations

































Blue Sponsorship

\$500

- Public recognition in Delta's e-newsletter, website, and annual report scroll of donors
- Two BOOST registrations

Delta Institute is a 501c3 nonprofit organization. All sponsors receive acknowledgements which detail the amount of your donation which may be deducted from your taxes.

SPONSORSHIP SUMMARY

	Presenting \$10,000	Named Award \$5,000	Platinum \$3,000	Gold \$2,000	Green \$1,000	Blue \$500
Prominent recognition as BOOST Presenting Sponsor						
Sponsored content email to 3,000 subscribers						
Naming rights for one BOOST award*						
Share your pre-recorded remarks during the event	 x 60 seconds	 x 30 seconds	 x 30 seconds			
BOOST Winner Entrepreneurship Packages	 x 5	 x 2	 x 1			
Featured Sponsor interview posted on Delta's blog						
Your logo/name recognized during event and on registration page						
Featured Sponsor social media post (10,500 followers)						
Recognition in Delta's newsletter, website, and annual report						
Registrations to attend BOOST	 x 10	 x 5	 x 5	 x 5	 x 2	 x 2

*Reserved for the first two sponsors to either claim a Presenting Sponsorship or Named Award Sponsorship. Contact us at development@delta-institute.org for questions.

ABOUT DELTA INSTITUTE

Delta Institute works with communities throughout the Midwest to solve complex environmental challenges. We address Midwestern environmental, economic, and climate challenges today, so that our home and region are more resilient, equitable, and innovative tomorrow.

Delta exists because environmental, economic, and climate issues hit communities—urban and rural—through disinvestment, systemic inequity, and policy decisions. We collaborate at the community level to solve our home region’s new and legacy issues, by focusing on the self-defined goals and needs of our partners.

Our work takes us to population centers like Chicago, St. Louis, and Detroit; to mid-sized cities such as Gary and South Bend, Indiana; to Great Lakes coastal towns like Michigan City, Indiana and Muskegon, Michigan; and to rural communities and watersheds with tens of thousands of acres of farmland and waterways across our region. It’s quite likely that you—or someone you know—lives, works, or passes through a community that Delta has helped since our founding in 1998.

Acting now is not only a pressing climate change issue, but also an issue of equity and environmental justice.

Board of Directors

Jaré Akchin

Karl Analo, J.D.

Ashley Bakelmun

Jon Cheffings

Eira L. Corral Sepúlveda

Jessie Deelo

David Fording, CFA

David Freed

Niharika Hanglem

Allison Hannon Holly, MBA

Mike Harrington, LEED GA

Kevin Kalus

Ann McCabe

Vanessa Roanhorse

Sanjiv Sinha, PE, PhD

David South

Lindsey Sullivan, J.D.

Ethelbert Williams



delta-institute.org | 312-554-0900



DeltaGreatLakes



delta-institute



DeltaInstitute



Delta is a 501c3 nonprofit with a Platinum Seal of Transparency from GuideStar.

WHO ARE THE DELS?



2022-2023 DELs

Liz Alexander
Nitesh Bajaj
Chloe Bell
Carol Brobeck, AICP
Julia Buford
Maria Czerwonka
Diana De La Torre
Madeline Demo
Cecile Dick-Calmes
Hunter Federle-McCabe
Sam Heidorn
Claire Howard, EIT
Erin Kenney
Hyunjee Lee
Ty List
Kasia Machaj
Ned McLean
Zoe Morse
Conner Rettig
Peter Scruggs
Jerome Smith
Grace Snider
Mariya Trenkinshu
Sarah Walwema

The Delta Emerging Leaders (DELs) volunteer as the associate board of Delta Institute to create programming that engages emerging leaders to advance innovation and sustainability in Chicago. BOOST is a project of the DELs that supports Delta Institute and local entrepreneurs in sustainability.

FOR MORE INFORMATION

delta-institute.org/boost



Contact

Patrick T. Murphy

Lead, Development and Communications

Delta Institute

312-554-0900 ext. 31

pmurphy@delta-institute.org