

25th Anniversary Celebration

SPONSORSHIP OPPORTUNITIES

May 21, 2024

at



CHICAGO
HISTORY
MUSEUM

At our core, we are an organization that is defined by its people and communities accelerating change. It is in this spirit that we invite you to join Delta Institute in a toast at our 25th Anniversary Celebration!

Pictured: Delta Institute co-founder Tim Brown hugs current CEO Bill Schleizer at Delta's 20th anniversary celebration



Join us in celebrating the Voices of the Midwest at Delta's 25th Anniversary

Flashback to 2004. I found myself joining a scrappy nonprofit named Delta Institute. It had only been founded about six years by the time I joined as a Programs Associate, where I was researching everything from agricultural consumption data to a basic training program to support all eight Great Lakes States. Flash forward to today—now as CEO—I could not be more excited to celebrate our past quarter century of impact!

Since 1998, Delta has always been about working with communities across the Midwest to solve complex environmental challenges. And we can only achieve this vision, fully and authentically, if we celebrate the voices of all those in our communities. And that's why I'm inviting you to join us as a leadership sponsor this year to help us commemorate this moment in time and all the accomplishments of our partners.

A party 25 years in the making

Join us on May 21 for dinner and drinks at the historic Chicago History Museum as we toast to the past quarter century of our work. We are marking the beginning of a new chapter toward creating a more resilient home for all Midwesterners and want you to be a part of it.

This document showcases many of the ways in which we are happy to recognize your philanthropic investment in this vision and collaboration in our mission for the future. If you have any questions about how you can support our work, please contact Patrick Murphy, Director of Donor Stewardship, at pmurphy@delta-institute.org or reach out to me personally at wschleizer@delta-institute.org.

Cheers!



Bill Schleizer
CEO, Delta Institute





Photo / Chicago History Museum



Photo / Alan Scott Walker via Wikipedia



Photo / Chicago History Museum

Celebrating our history

AT AN ICONIC CHICAGO LANDMARK

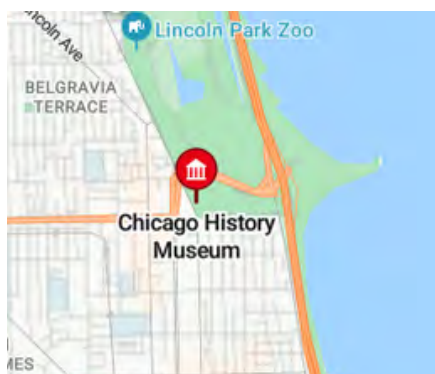
Since its founding in 1856, the Chicago History Museum has served as the “primary destination for learning, inspiration, and civic engagement to connect people to Chicago’s history and each other.” Delta Institute is proud to partner with the museum, a fellow 501c3 nonprofit organization, to celebrate our history.

As a guest of our 25th Anniversary Celebration, you are welcome to enjoy exhibits on display at the museum as well as the natural beauty of Chicago’s Lincoln Park as part of your experience.

Collage on next page: Photos from Delta’s 20th Anniversary Celebration



1601 N Clark Street
Chicago, IL 60614



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*JOIN US
IN A TOAST*



*CELEBRATE
OUR PAST*



*EMBARK
TOWARD
THE FUTURE*





How your support will help create a more resilient home for all Midwesterners.

Delta Institute collaborates with communities to solve complex environmental challenges throughout the Midwest. We address Midwestern environmental, economic, and climate challenges today, so that our home and region are more resilient, equitable, and innovative tomorrow. Your support will help Delta Institute further this vision by providing operating support of our overarching mission, furthering our work across three program areas where the need is greatest:



Nature-Based Climate Solutions

Delta Institute assists municipalities by integrating natural climate solutions and Green Infrastructure (GI) to reduce climate change impacts by capturing 100 million stormwater gallons and leveraging \$100 million in municipal GI investment. We focus on communities that are disproportionately affected by flooding and climate change, to collaboratively improve their environmental indicators, mitigate local impacts of climate change, and strengthen their neighborhoods' resilience.



Resilient Agriculture

Delta Institute supports 1,000 farmers as they transition to sustainable and regenerative practices, thus improving the environment, mitigating the impacts of climate change, and strengthening a farmer's bottom line. We forecast that by 2025, one million Midwestern agricultural acres will successfully transition to conservation-focused farming practices, so our region's primary economic driver can be more environmentally and financially sound.



Sustainability and Support Services

Delta Institute prides itself on being responsive to the needs of its partners and responding to what they define as being the most important goal, activity, project, or taking a new approach to improving their local environmental and economic outcomes. Our Sustainability and Support Services are designed to respond to invitations to participate in community-led plans, which include a wide array of sectors in which Delta Institute has sizable experience. We forecast that by 2025, Delta Institute will work with more than 250 partner communities while securing \$40 million in external investment and creating 100 practical tools, resources, strategies, and municipal/county-level plans.



1,000
Farmers supported



100
Sustainability tools & strategies



\$100 Million
Invested in municipal Green Infrastructure



1 Million
Metric tons of CO₂-equivalent sequestered



100 Million
Stormwater Gallons Captured



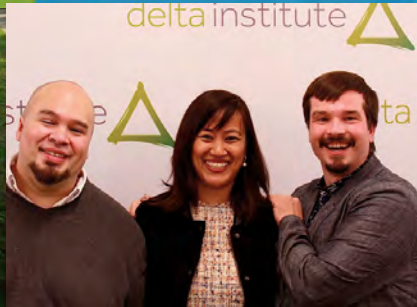
1 Million
Acres of more sustainable farmland



500
Partner communities



5 Million
Midwesterners impacted



GIVE WITH CONFIDENCE

Delta Institute is a 501(c)(3) nonprofit organization with a Platinum Seal of Transparency from Candid (also known as GuideStar), a recognition received by fewer than 1% of all 1.5 million registered nonprofits nationally. We also maintain a Four-Star "Give with Confidence" rating from Charity Navigator. All sponsors will be provided with a tax receipt for their records regarding the tax-deductible portion of their contribution.

Mission Maker Sponsorships — \$25,000

As Delta's Mission Maker Sponsor, you will be a key partner in advancing our mission during this milestone year. We are happy to recognize Mission Maker sponsors at the 25th Anniversary Celebration in the following ways:



30 Event Tickets

Invite the whole family, friend group, or co-workers!



Make an Impact

Delta Institute is a 501c3 nonprofit organization; sponsors receive acknowledgements including tax-deductible information.



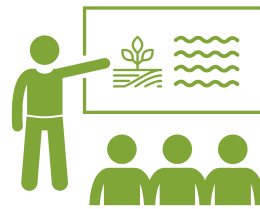
Exclusivity

Be recognized as only one of two Mission Maker Sponsors



Speaking Opportunity

Opportunity to offer in-person remarks at Delta's 25th Anniversary Celebration (up to five minutes)



Your Personalized Lunch & Learn

Hosted lunch for you, your friends, family, or team to learn more about sustainability issues, featuring experts from Delta



Digital Program Book Recognition

Promote your business or share your personal note celebrating the anniversary with a full page in our digital program book



Marketing & Event Recognition

Name/logo recognition during the 25th Anniversary Celebration as well as in complementary social media, email marketing, press releases, and website listings

Collaboration Catalysts — \$20,000

Recognized as one of two Collaboration Catalyst sponsors, and:

- 30 event tickets
- Devoted half page listing in digital program book
- Personalized lunch & learn hosted for you, your friends, family, or team to learn more about sustainability issues, featuring experts from Delta Institute
- Marketing & event recognition at the 25th Anniversary Celebration as well as in complementary social media, email marketing, and website listings

Climate Champions — \$15,000

Recognized as one of five Collaboration Catalyst sponsors, and:

- 24 event tickets
- Devoted 1/3 page listing in digital program book
- Marketing & event recognition at the 25th Anniversary Celebration as well as in complementary social media, email marketing, and website listings

Impact Investors — \$10,000

- 21 event tickets
- Devoted 1/4 page listing in digital program book
- Marketing & event recognition at the 25th Anniversary Celebration as well as in complementary social media, email marketing, and website listings

Quarter Century Circle — \$5,000

- 15 event tickets
- Name recognition in digital program book
- Marketing & event recognition at the 25th Anniversary Celebration as well as in complementary social media, email marketing, and website listings

Planet Protectors — \$2,500

- 9 event tickets
- Name recognition in digital program book

Anniversary All-Stars — \$1,000

- 3 event tickets
- Name recognition in digital program book

Sustainability Supporters — \$100

- Name recognition in digital program book



Sponsorship Opportunities Overview



Make an Impact



Digital Program Book Recognition



Event Tickets



Marketing & Event Recognition



Exclusivity



Lunch & Learn



Speaking Opportunity

Mission Makers



 Full page

30



 Max 2



\$25,000

Collaboration Catalysts



 Half page

30



 Max 2



\$20,000

Climate Champions



 1/3 page

24



 Max 5

\$15,000

Impact Investors



 1/4 page

21



\$10,000

Quarter Century Circle



 Donor scroll

15



\$5,000

Planet Protectors



 Donor scroll

9

\$2,500

Anniversary All-Stars



 Donor scroll

3

\$1,000

Sustainability Supporters



 Donor scroll

\$100





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25th Anniversary



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