25th Anniversary Celebration

SPONSORSHIP OPPORTUNITIES

May 21, 2024
at

CHICAGO HISTORY MUSEUM
At our core, we are an organization that is defined by its people and communities accelerating change. It is in this spirit that we invite you to join Delta Institute in a toast at our 25th Anniversary Celebration!

Pictured: Delta Institute co-founder Tim Brown hugs current CEO Bill Schleizer at Delta’s 20th anniversary celebration.
Flashback to 2004. I found myself joining a scrappy nonprofit named Delta Institute. It had only been founded about six years by the time I joined as a Programs Associate, where I was researching everything from agricultural consumption data to a basic training program to support all eight Great Lakes States. Flash forward to today—now as CEO—I could not be more excited to celebrate our past quarter century of impact!

Since 1998, Delta has always been about working with communities across the Midwest to solve complex environmental challenges. And we can only achieve this vision, fully and authentically, if we celebrate the voices of all those in our communities. And that's why I'm inviting you to join us as a leadership sponsor this year to help us commemorate this moment in time and all the accomplishments of our partners.

A party 25 years in the making
Join us on May 21 for dinner and drinks at the historic Chicago History Museum as we toast to the past quarter century of our work. We are marking the beginning of a new chapter toward creating a more resilient home for all Midwesterners and want you to be a part of it.

This document showcases many of the ways in which we are happy to recognize your philanthropic investment in this vision and collaboration in our mission for the future. If you have any questions about how you can support our work, please contact Patrick Murphy, Director of Donor Stewardship, at pmurphy@delta-institute.org or reach out to me personally at wschleizer@delta-institute.org.

Cheers!

Bill Schleizer
CEO, Delta Institute
Since its founding in 1856, the Chicago History Museum has served as the “primary destination for learning, inspiration, and civic engagement to connect people to Chicago’s history and each other.” Delta Institute is proud to partner with the museum, a fellow 501c3 nonprofit organization, to celebrate our history.

As a guest of our 25th Anniversary Celebration, you are welcome to enjoy exhibits on display at the museum as well as the natural beauty of Chicago’s Lincoln Park as part of your experience.

Celebrating our history
AT AN ICONIC CHICAGO LANDMARK

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JOIN US
IN A TOAST

CELEBRATE
OUR PAST

EMBARK
TOWARD
THE FUTURE
How your support will help create a more resilient home for all Midwesterners.

Delta Institute collaborates with communities to solve complex environmental challenges throughout the Midwest. We address Midwestern environmental, economic, and climate challenges today, so that our home and region are more resilient, equitable, and innovative tomorrow. Your support will help Delta Institute further this vision by providing operating support of our overarching mission, furthering our work across three program areas where the need is greatest:

**Nature-Based Climate Solutions**
Delta Institute assists municipalities by integrating natural climate solutions and Green Infrastructure (GI) to reduce climate change impacts by capturing 100 million stormwater gallons and leveraging $100 million in municipal GI investment. We focus on communities that are disproportionately affected by flooding and climate change, to collaboratively improve their environmental indicators, mitigate local impacts of climate change, and strengthen their neighborhoods’ resilience.

**Resilient Agriculture**
Delta Institute supports 1,000 farmers as they transition to sustainable and regenerative practices, thus improving the environment, mitigating the impacts of climate change, and strengthening a farmer’s bottom line. We forecast that by 2025, one million Midwestern agricultural acres will successfully transition to conservation-focused farming practices, so our region’s primary economic driver can be more environmentally and financially sound.

**Sustainability and Support Services**
Delta Institute prides itself on being responsive to the needs of its partners and responding to what they define as being the most important goal, activity, project, or taking a new approach to improving their local environmental and economic outcomes. Our Sustainability and Support Services are designed to respond to invitations to participate in community-led plans, which include a wide array of sectors in which Delta Institute has sizable experience. We forecast that by 2025, Delta Institute will work with more than 250 partner communities while securing $40 million in external investment and creating 100 practical tools, resources, strategies, and municipal/county-level plans.
GIVE WITH CONFIDENCE

Delta Institute is a 501(c)(3) nonprofit organization with a Platinum Seal of Transparency from Candid (also known as GuideStar), a recognition received by fewer than 1% of all 1.5 million registered nonprofits nationally. We also maintain a Four-Star "Give with Confidence" rating from Charity Navigator. All sponsors will be provided with a tax receipt for their records regarding the tax-deductible portion of their contribution.
Mission Maker Sponsorships — $25,000

As Delta’s Mission Maker Sponsor, you will be a key partner in advancing our mission during this milestone year. We are happy to recognize Mission Maker sponsors at the 25th Anniversary Celebration in the following ways:

**30 Event Tickets**
Invite the whole family, friend group, or co-workers!

**Make an Impact**
Delta Institute is a 501c3 nonprofit organization; sponsors receive acknowledgements including tax-deductible information.

**Exclusivity**
Be recognized as only one of two Mission Maker Sponsors

**Speaking Opportunity**
Opportunity to offer in-person remarks at Delta’s 25th Anniversary Celebration (up to five minutes)

**Your Personalized Lunch & Learn**
Hosted lunch for you, your friends, family, or team to learn more about sustainability issues, featuring experts from Delta

**Digital Program Book Recognition**
Promote your business or share your personal note celebrating the anniversary with a full page in our digital program book

**Marketing & Event Recognition**
Name/logo recognition during the 25th Anniversary Celebration as well as in complementary social media, email marketing, press releases, and website listings
Collaboration Catalysts — $20,000
Recognized as one of two Collaboration Catalyst sponsors, and:
- 30 event tickets
- Devoted half page listing in digital program book
- Personalized lunch & learn hosted for you, your friends, family, or team to learn more about sustainability issues, featuring experts from Delta Institute
- Marketing & event recognition at the 25th Anniversary Celebration as well as in complementary social media, email marketing, and website listings

Climate Champions — $15,000
Recognized as one of five Collaboration Catalyst sponsors, and:
- 24 event tickets
- Devoted 1/3 page listing in digital program book
- Marketing & event recognition at the 25th Anniversary Celebration as well as in complementary social media, email marketing, and website listings

Impact Investors — $10,000
- 21 event tickets
- Devoted 1/4 page listing in digital program book
- Marketing & event recognition at the 25th Anniversary Celebration as well as in complementary social media, email marketing, and website listings

Quarter Century Circle — $5,000
- 15 event tickets
- Name recognition in digital program book
- Marketing & event recognition at the 25th Anniversary Celebration as well as in complementary social media, email marketing, and website listings

Planet Protectors — $2,500
- 9 event tickets
- Name recognition in digital program book

Anniversary All-Stars — $1,000
- 3 event tickets
- Name recognition in digital program book

Sustainability Supporters — $100
- Name recognition in digital program book
### Sponsorship Opportunities Overview

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<th>Sponsorship Level</th>
<th>Exclusivity</th>
<th>Full Page/Max Pages</th>
<th>Digital Program Book Recognition</th>
<th>Event Tickets</th>
<th>Marketing &amp; Event Recognition</th>
<th>Lunch &amp; Learn</th>
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25 YEARS of IMPACT


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Anniversary
25th