



SPONSORSHIP OPPORTUNITY

*GREEN SOAPBOX*  
*MARCH 27, 2025 | CHICAGO*



### *Impact of your sponsorship*

Through our work, Delta Institute benefits more than five million Midwesterners by transitioning one million acres to conservation-focused practices, and by improving water quality and reducing flooding by capturing 100 million stormwater gallons. By 2025 we will achieve these goals through our agriculture, climate, water, and community development projects.





SPONSOR DELTA'S  
LONGEST RUNNING EVENT

# GREEN SOAPBOX: CLIMATE REFUGEES

## CRITICAL CLIMATE CONVERSATIONS

For years, Delta Institute has hosted “Green Soapbox” as an opportunity to host expert panelists in discussing a wide variety of issues impacting our local community - topics like air quality, regional infrastructure, city resilience, and more. This annual panel discussion, organized by the Delta Emerging Leaders Associate Board, and its a great opportunity to learn, engage in the conversation, and connect with others.

This year's event will explore the topic of **Climate Refugees**, including what role the Midwest may place in migration resettlement going forward.



5:30PM - 7:30PM

Salesforce Tower  
Chicago

333 W Wolf Point Plaza  
Chicago, IL 60654



*Photos by Jack Whalen: (Top) Olga Bautista of Southeast Environmental Task Force speaking at Green Soapbox 2024. (Middle) Krista Thomason of US EPA, Kyra Woods of Chicago's Department of Environment, and Mackenzie Siren of Chicago Climate Connect were panelists last year (Bottom) Audience members at the 2024 event learning about the impacts of wildfires on air quality.*



*Enjoy the series on YouTube*

Want to check out our most recent Green Soapbox panel discussion? Visit Delta Institute's YouTube channel to enjoy the full playlist of our most recent four panel events.

[youtube.com/@deltainstitute](https://youtube.com/@deltainstitute)

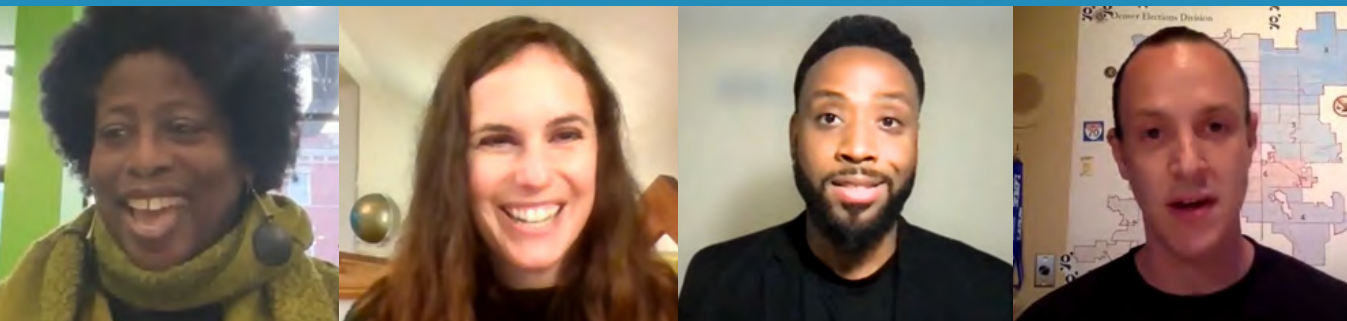




Above: 2023 speakers Olga Bautista, Mackenzie Siren, Krista Thomason, and Kyra Woods



Above: 2022 speakers Tracy Brown, Eira L. Corral Sepúlveda, Lottie Ferguson, and Bweza Itaagi.  
Below: 2021 speakers Naomi Davis, Stephanie Hacker, Ron Harris, and 2020 moderator Ben Gelt.



Below: 2020 panelists Phoebe DePree, Mila Marshall, Quinn Rallins, and Mykel Selph.



## *Expert Perspectives on Climate Issues*

Since 2011, Delta Institute has hosted dozens of speakers from diverse backgrounds to explore the most pressing climate issues impacting our region. Recent speakers have included:

- Representatives from WBEZ, Chicago's NPR affiliate,
- Chief Resilience Officers from cities like Flint and Minneapolis,
- Environmental leaders from community-based organizations like Blacks in Green, Grow Greater Englewood, Southeast Environmental Task Force,
- Commissioners from the Metropolitan Water Reclamation District of Greater Chicago,
- Industry experts from agencies like the EPA and Chicago's Department of Environment, and
- Many more advocates from the public, private, and nonprofit sectors across the Midwest!



# 8.2k

*SOCIAL MEDIA  
FOLLOWERS*

across Facebook,  
Instagram, and LinkedIn

# 19.4k

*WEBSITE VISITORS  
ANNUALLY*

at [delta-institute.org](http://delta-institute.org)

# 2.4k

*NEWSLETTER  
SUBSCRIBERS*

with industry-leading  
engagement rates

# 100+

*EVENT GUESTS*

who are highly engaged in  
their communities and support  
brands that give back to social  
and environmental causes.



## *Recognition of your sponsorship*

In addition to receiving tickets to Green Soapbox event, all sponsors are also recognized publicly by Delta Institute on our website, our email newsletter, and at the event itself. Sponsors can also receive additional recognition like featured sponsor social media shout-outs, speaking opportunities, and more. Delta Institute's supporters purchase from brands who promote sustainability and social causes.

# Sponsorship Opportunities Overview

## *Climate Champions*

*\$10,000*

- Co-Presenting Sponsorship Opportunities for Green Soapbox (2 available) or published featured sponsor blog on Delta Institute's website
- Deliver remarks on your organization at the Green Soapbox event (limited available)
- Recognition as a sponsor for Green Soapbox on website, event presentation, and email newsletter.
- 10 event registrations
- Devoted social media shout-out to your business, family, or foundation

## *Impact Investors*

*\$5,000*

- Deliver remarks on your organization at the Green Soapbox event (limited available)
- Recognition as a sponsor for Green Soapbox on website, event presentation, and email newsletter.
- 10 event registrations
- Devoted social media shout-out to your business, family, or foundation

## *Planet Protectors*

*\$2,500*

- Recognition as a sponsor for Green Soapbox on website, event presentation, and email newsletter.
- 4 event registrations
- Devoted social media shout-out to your business, family, or foundation

## *Sustainability Supporters*

*\$1,000*

- Recognition as a sponsor for Green Soapbox on website, event presentation, and email newsletter.
- 2 registrations to one event, either BOOST or Green Soapbox





# Sponsorship Opportunities Overview



Make an Impact



Event Recognition



Event Tickets



Sponsored social post



Speaking Opportunity\*



Special Recognition\*

*Climate Champions*

\$10,000



10



*Impact Investors*

\$5,000



10



*Planet Protectors*

\$2,500



4



*Sustainability Supporters*

\$1,000



2

\* Limited speaking opportunities and special recognition packages are available on a first-come basis. Special recognition packages include either being listed as a Green Soapbox co-presenting sponsor or having a featured sponsor blog posted on Delta Institute's website.



## Mission & Vision

Delta Institute works with communities throughout the Midwest to solve complex environmental challenges. We address Midwestern environmental, economic, and climate challenges today, so that our home and region are more resilient, equitable, and innovative tomorrow.



## GIVE WITH CONFIDENCE

Delta Institute is a 501(c)(3) nonprofit organization with a Platinum Seal of Transparency from Candid (also known as GuideStar), a recognition received by fewer than 1% of all 1.5 million registered nonprofits nationally. We also maintain a Four-Star "Give with Confidence" rating from CharityNavigator. All sponsors will be provided with a tax receipt for their records regarding the tax-deductible portion of their contribution.

## BOARD OFFICERS

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Partner and Portfolio Manager - US All Cap  
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Market, JPMorgan Chase

Tyler Strom  
Managing Director, Illinois Agri-  
Food Alliance



## *Delta Emerging Leaders Associate Board*

The Delta Emerging Leaders (DELs) volunteer as the associate board of Delta Institute to create programming that engages emerging leaders to advance innovation and sustainability in Chicago. The DELs organize the Green Soapbox event annually as a way to bring attention to important climate issues impacting our local community.



### *Executive Committee*

Lizbeth Carrazco, BOOST Chair  
Maya Kelly, Green Soapbox Chair  
Phuong Le, Co-Chair  
Manju Rupani, Secretary  
Grace Snider, Co-Chair  
Ashvin Veligandla, Treasurer

### *BOOST Committee*

Jessica Chen  
Delaney Klundt  
Humble Mohammed  
John Prisby  
Anya Salnikova  
Ashvin Veligandla

### *Green Soapbox Committee*

Lucia Bosacoma  
Paige Curson  
Joey McDarrah  
Conner Rettig  
Manju Rupani  
Anusha Shaktawat

### *Outreach Committee*

Mackenzie Castle  
Linda Derhak  
Haroula Kyriacou  
Molly Needelman  
Gabby Petrelli  
Becca Sita



# *For more information*



## **Patrick T. Murphy**

Director, Donor Stewardship

Delta Institute

312-554-0900 ext. 31

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/DeltaGreatLakes



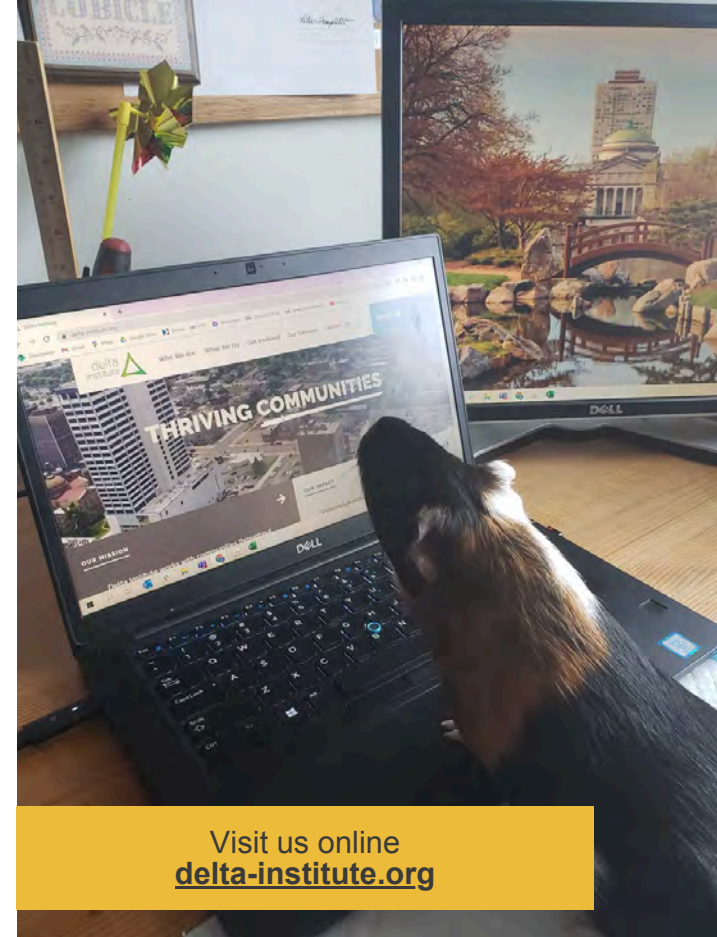
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